

Knowledge of the Swiss watch industry and its products

Introduction to mechanical watches

April 12 to 13, 2010

Everything you always wanted to know about the Swiss watch industry.
A course for sales and administrative people.

November 2009

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Instructor

Maarten Pieters, Director of WOSTEP

Dates and duration

April 12 to 13, 2010 ; 2 days

Timetable

08:30 to 12:00 and 13:30 to 17:00

Location

WOSTEP, Saars 99, 2000 Neuchâtel

Participants

Open to everyone but also useful in the daily work of :

- Administrative people who work in the watch industry
- Manager and person in charge of a retail store
- Salespeople for retail trade

Price

CHF 960.- per person (accommodation and meals not included).

Accommodation

All participants will receive a list of hotels in Neuchâtel with the confirmation of the course in order to make their own reservation.

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Program

History, evolution and products of the Swiss watch industry

How to find one's way in the watchmaking world of today ; what are the requirements of the after sale service and its potential.

Introduction and functions of the mechanical watch

- The elements
 - the motor organ
 - the transmission
 - the jewels – anti-shock system
 - the escapement
 - the regulating organ
 - the display
- Practical exercises
 - dismantling and reassembling a simple mechanical watch

External parts

- The elements
 - the dial
 - the hands
 - the glass
 - the case

High-tech mechanical watches

General information

Knowledge of the Swiss watch industry and its products

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Registration – Please fill in capital letters

Personal information

Title: Ms. Mrs. Mr.

Name(s):

First name(s):

Occupation:

Contact Information

Mailing address

Street address, n°:

Post office box:

Zip Code, city:

Country:

Home phone:

Work phone:

Fax:

Cell phone:

Home E-mail address:

Work E-mail address:

Invoice (if different from the above mentioned)

Delivery person:

Street address, n°:

Post office box:

Zip Code, city:

Country:

Where/how have you heard about WOSTEP ?

WOSTEP student(s)

Employer

Advertisement

Internet

Other:

Date

Signature